



PIISA

Piloting Innovative Insurance
Solutions for Adaptation

Hey there!

If you're reading this, it means you have downloaded the PIISA Project Logo and its instruction sheet to feature the project on your website, social media content or print material. On behalf of the project partners, let us start by thanking you. By doing so, you are helping us give more visibility to the project, and extend its reach.

We have created 2 logo options for you to use, in two different colors. You have downloaded them in a Scalable Vector Graphics (SVG) format, enabling you to enlarge or shrink it as you wish, without losing quality.

This should allow you to achieve optimum integration, in a fast and efficient manner.

- The Green version is to be integrated on a clear background.
- The Eggshell version is to be integrated on a dark background.

Our **Primary Logo** is the key face of the project. It's stacked, legible and to the point, featuring our dragonfly emblem.



PIISA

Primary Logo Green



PIISA

Primary Logo Eggshell

Our **Secondary Logo** is horizontal, and features the full detailed name of the project. It is designed to suit spaces where the primary logo doesn't fit correctly.



PIISA

Piloting Innovative Insurance
Solutions for Adaptation

Secondary Logo Green



PIISA

Piloting Innovative Insurance
Solutions for Adaptation

Secondary Logo Eggshell



GREEN
#0E291C



EGGSHELL
#EDE9D5